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Federal Ministry  
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**Germany**  
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# INCOMING SLOVENIA

## COUNTRY AND PEOPLE

Capital	Ljubljana (288,000 inhabitants)
Area	20,480 km <sup>2</sup>
Inhabitants	2023: 2.1 million (growth rate 0.0%)*; Forecast 2032: 2.1 million
Mean age	45.9 years*
Economy	GDP per capita: 30,840 US\$ (2023)*, GDP – real growth rate: +0.8% (2023)*
Unemployment rate	4.3% (2023)*
Inflation rate	6.5% (2023)*

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2023

### DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Croatia
- 2 Germany**
- 3 Austria
- 4 Italy

### INTENSITY OF TRAVEL ABROAD

**203.9%**

(resident population from 15 years on)

**= 2.0 trips per person**

## DESTINATION GERMANY

### YEAR 2023

**133,005 arrivals** from Slovenia

**476,633 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

Increase 2014–2023: **by +83.3%**

Growth 2022–2023: **+11.8%**

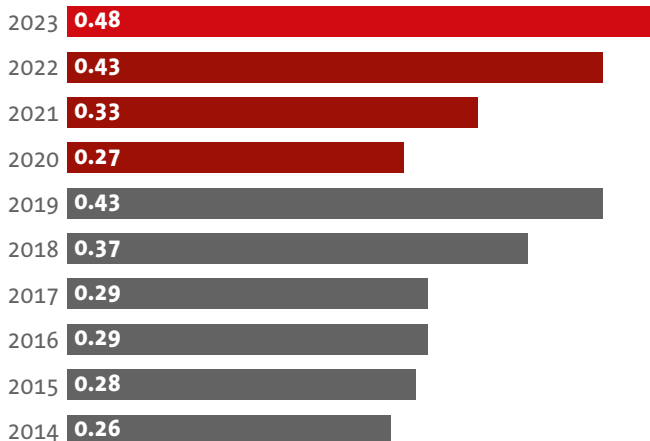
Recovery to 2019: **109.8%**

### TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.3 billion Euro** (2023)

### OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year

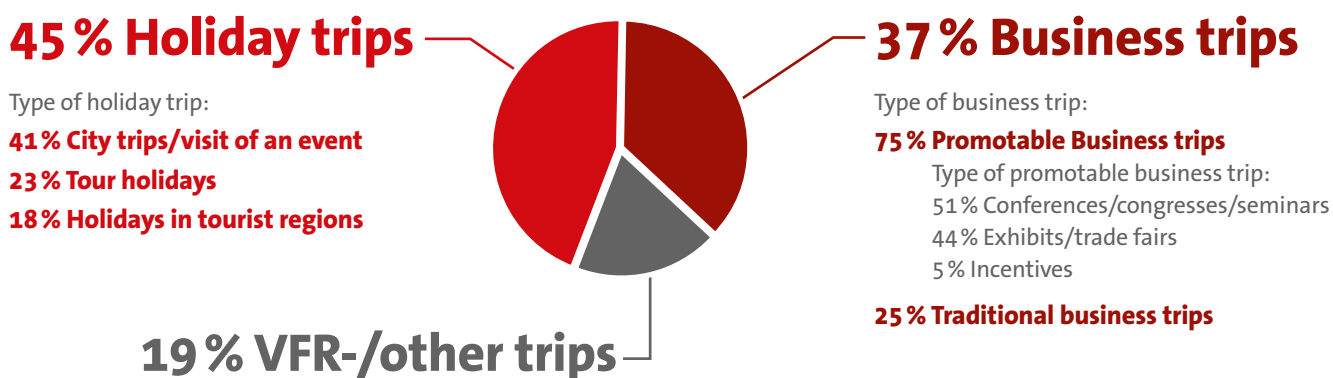


## MOST POPULAR DESTINATIONS IN 2023

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	<b>Bavaria</b> with 35.2% of all o. s.	<b>Munich</b> with 57,826 o. s.
2	<b>Baden-Württemberg</b> with 16.6% of all o. s.	<b>Berlin</b> with 29,985 o. s.
3	<b>Hesse</b> with 12.1% of all o. s.	<b>Frankfurt</b> with 9,803 o. s.
4	<b>North Rhine-Westphalia</b> with 8.1% of all o. s.	<b>Hamburg</b> with 6,101 o. s.

## PURPOSE OF ALL INCOMING TRIPS (133 thousand arrivals at lodging establishments)

Only one answer possible. Deviations from 100% due to rounding



## BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

**75 %** of all holiday trips are  
**booked in advance**

**68 %** online booking

**81 %** accommodation paid for  
(49 % hotel)

