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**Germany**  
*The travel destination*



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# THE GNTB DASHBOARD:

Inbound **T**ravel **T**rends **G**ermany

High-value data sources on a single screen.

# Inbound Travel Trends Germany

The GNTB Dashboard provides you fundamental inbound travel insights based on

- flight arrivals
- earthbound arrivals
- touristic spendings
- hotel occupancies and pricing
- sales of train tickets
- overnight stays by travel areas
- travel behaviour.

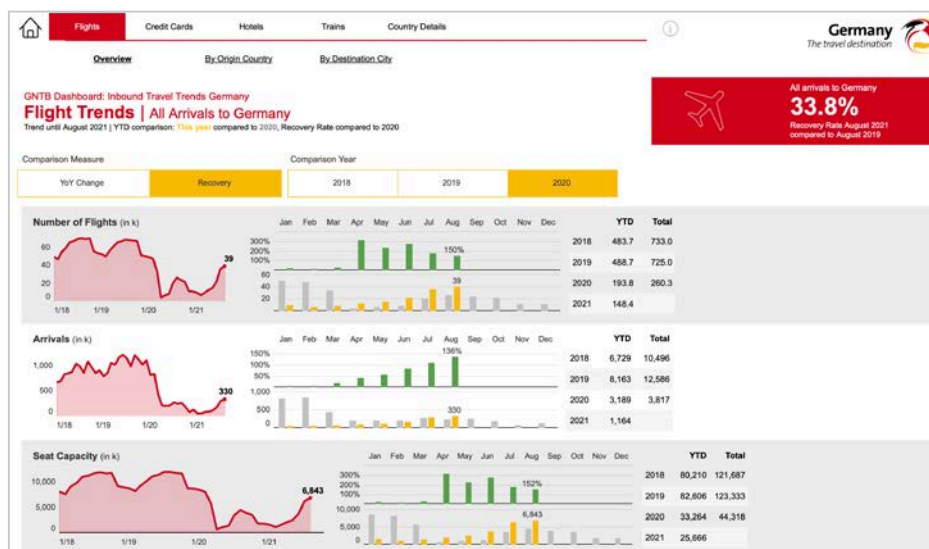


The GNTB-Dashboard is available whether in the office, or on the road.

The GNTB Inbound Travel Trends Germany Dashboard enables efficient and fast overviews of relevant inbound-related data sources. Continuously monitor market developments with comparable facts to make fact-based business decisions and react quickly to changes.

## GLOBAL OVERVIEWS

covering key facts with adaptable views of the data comparison periods (recovery or growth)



## SOURCE MARKET TRENDS

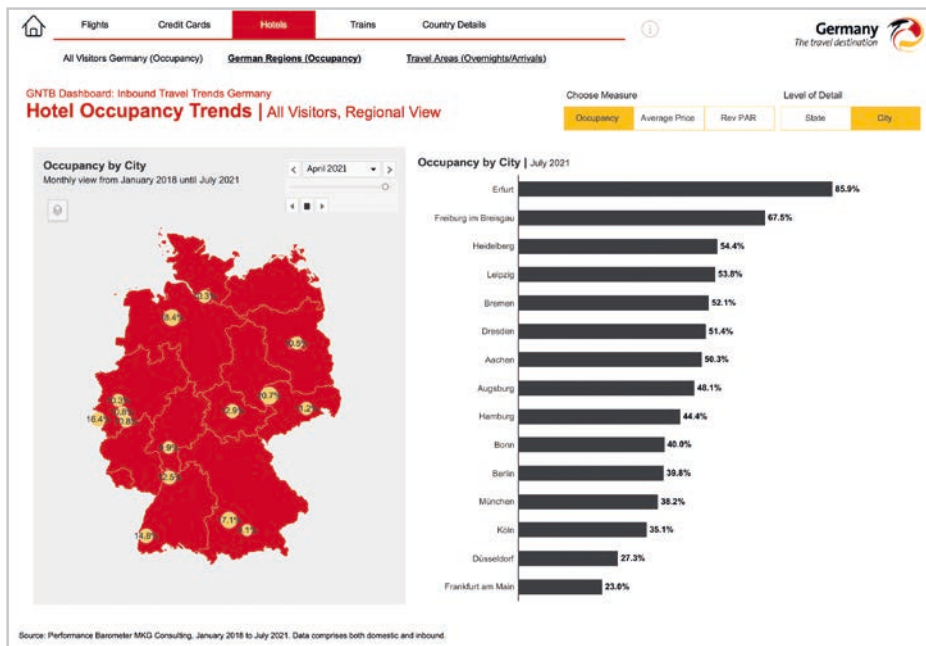
with views on Top 20 markets and beyond



## VOLUMES, MARKET SHARES AND GROWTH RATES in an overview

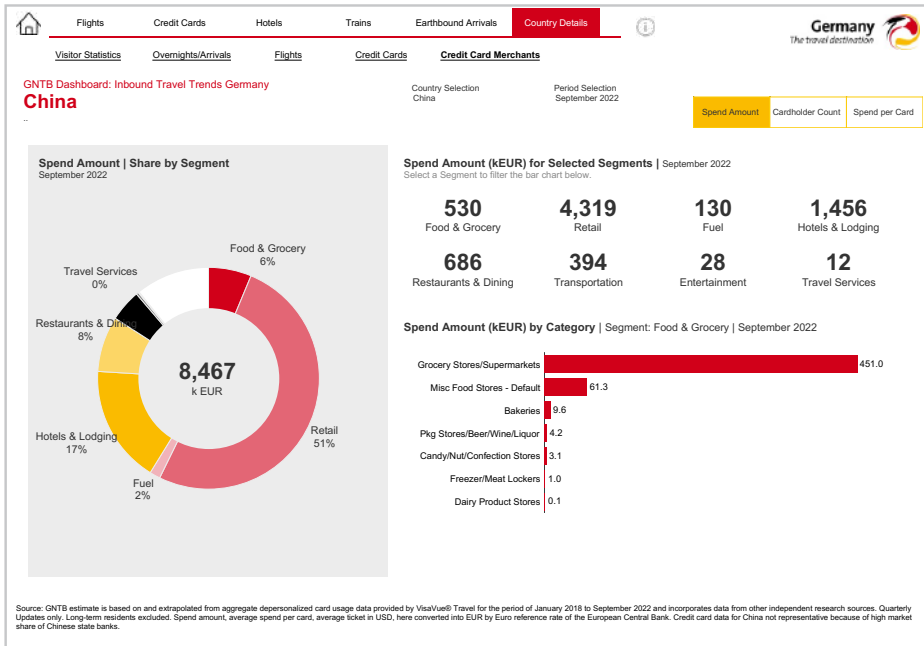


## REGIONAL AND CITY INSIGHTS showing trends in time-lap



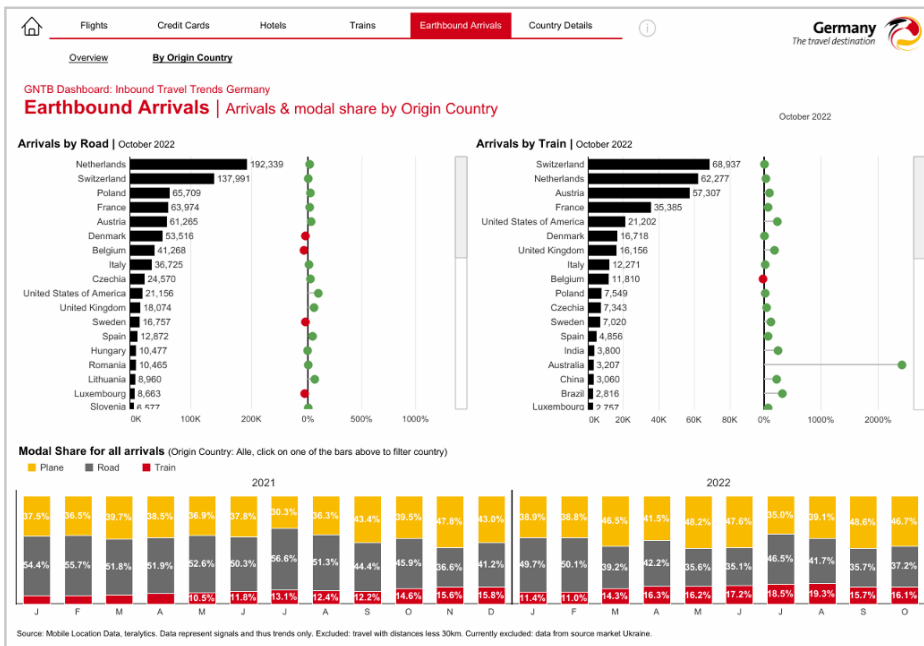
### SPENDING TRENDS BY SOURCE MARKET

spend amount, cardholder count and average spend per card, overall and by merchants



### EARTHBOUND ARRIVALS

showing arrivals by road and by rail in monthly frequency



### FOR MORE INFORMATION PLEASE CONTACT

**Matthias Hickl**  
 Director Business Intelligence  
 Mobile: +49 175 4407035  
 Landline: +49 69 97464-114  
 matthias.hickl@germany.travel

**Sigrid de Mazières**  
 Head of SME & Tourism Industry Relations  
 Mobile: +49 151 73010238  
 Landline: +49 69 97464-338  
 sigrid.demazieres@germany.travel